NEOMASKAN

Headline:

"Revolutionizing Real Estate in Emerging Markets:

Where Crowd Wisdom Meets Blockchain"

Subhead:

Hybrid Human-Tech Ecosystem for Fair Valuation & Scalable Transactions.

Real Estate
In Emerging Markets

The Problem

Key Pain Points:

1) *"Dark Data" Crisis:* No reliable transaction history, inflated prices, and fragmented ownership records.

2) *Western Tech Fails:* AI/ML models crash due to poor-quality or nonexistent data.

3) *Reckless Disruption:* Competitors tried to eliminate local experts (agents, brokers), causing chaos.

Visual Metaphor:

Image of a dark maze labeled "Emerging Markets Real Estate" vs. a sleek AI model crashing.
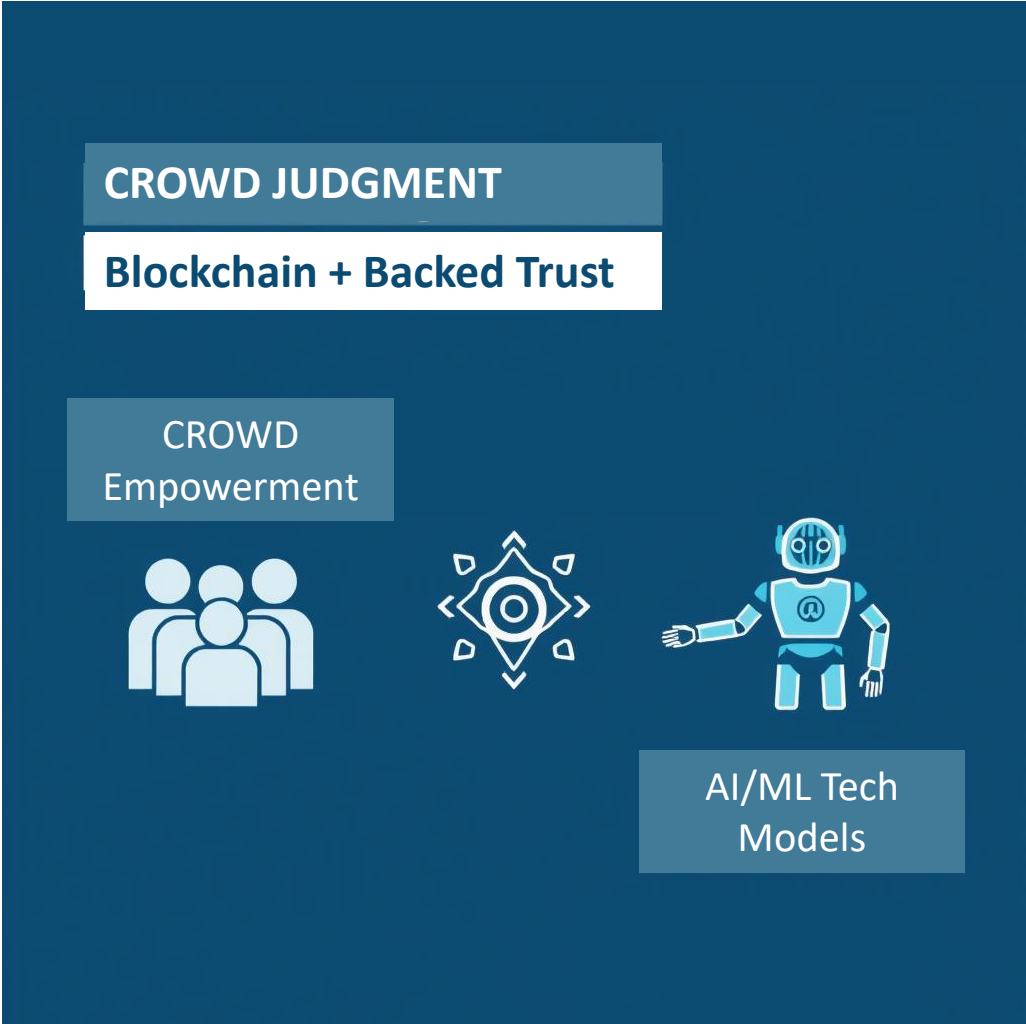
Our Solution

"We Empower Local Experts, Don't Replace Them"

Three Pillars:

1)   Crowd Judgment™:

     - Aggregate insights from 1,200+ local agents, brokers, and engineers.

   - Example: 50+ experts crowdsource pricing for a property in Tehran.

2)   Blockchain-Backed Trust:

     - Immutable records of valuations, transactions, and crowd consensus.

3)   Hybrid Human-Tech Model:

   - AI learns from crowd-validated data over time.

Visual:

Icons of crowd + blockchain + AI shaking hands.

CROWD JUDGMENT

Blockchain + Backed Trust

CROWD Empowerment

AI/ML Tech Models

How It Works

Primary Market (Project Onboarding):

Crowd-vetted approvals: Legal, financial, and feasibility checks by local experts.

Secondary Market (P2P & Crowdfunding):

- Fractional ownership with crowd-validated fair value.
- Affiliate marketing: Agents earn commissions by bringing buyers.

Visual:

Flowchart showing stakeholders (agents, investors, developers) connected via the platform.
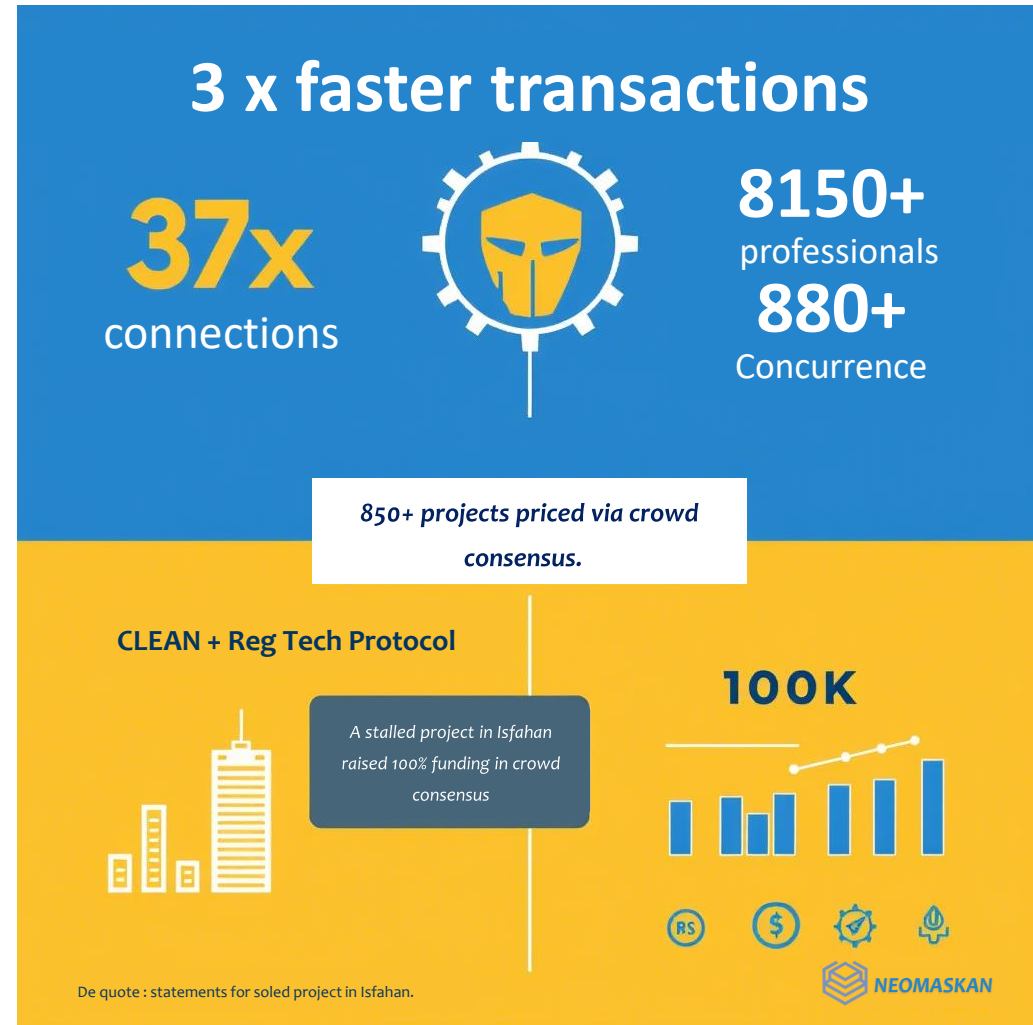
Results Achieved

☑ *3x Faster Transactions:* Leveraging existing networks of agents (not fighting them).

☑ *Fair Value Discovery:* 850+ projects priced via crowd consensus.

☑ *Future-Proof Data:* 100K+ clean data points to train the first locally adapted AI.

Quote:

"A stalled project in Isfahan raised 100% funding in 4 weeks through crowd consensus."

3 x faster transactions

37x connections

8150+ professionals

880+ Concurrence

850+ projects priced via crowd consensus.

CLEAN + Reg Tech Protocol

A stalled project in Isfahan raised 100% funding in crowd consensus

100K

De quote : statements for soled project in Isfahan.

NEOMASKAN

Vision & Call to Action

Vision:

"To become the OS of real estate in every data-poor emerging market."

Ask:

"$2M to scale to 3 new markets and refine our AI engine."

Closing Tagline:

"Where Western tech fails, we thrive. Let's build trust where it matters most."