

NEOMASKAN: *Revolutionizing Urban Development and Investment in MENA*

A Presentation for Potential Investors

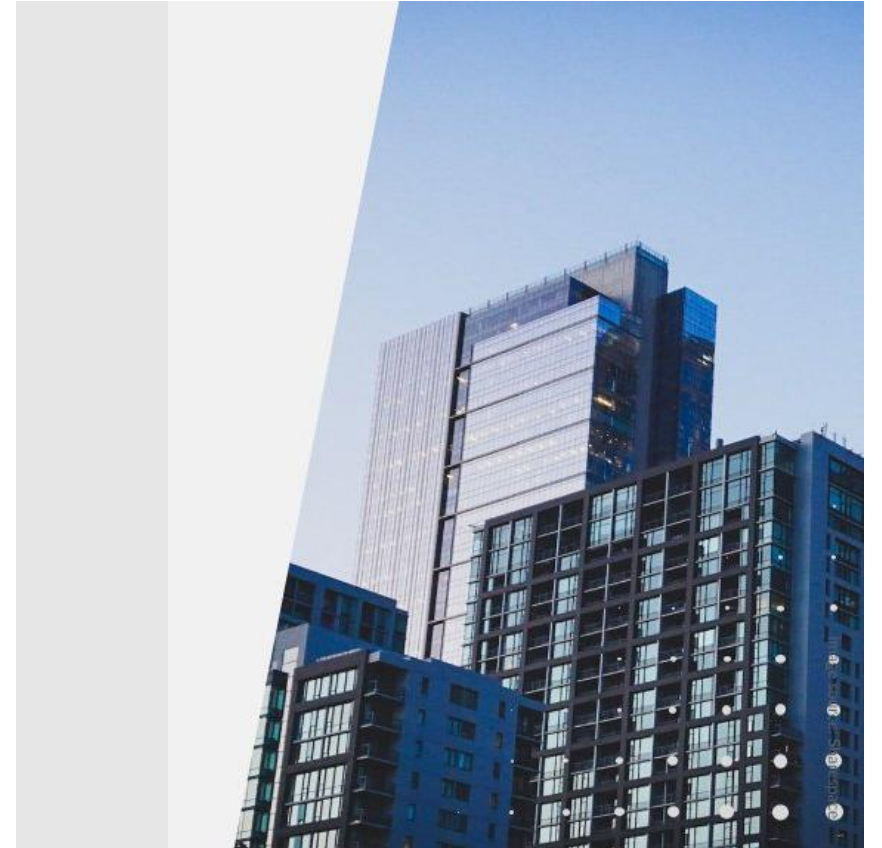




NEOMASKAN

- **Where Innovation Meets Inclusion.
Where Communities Thrive.**

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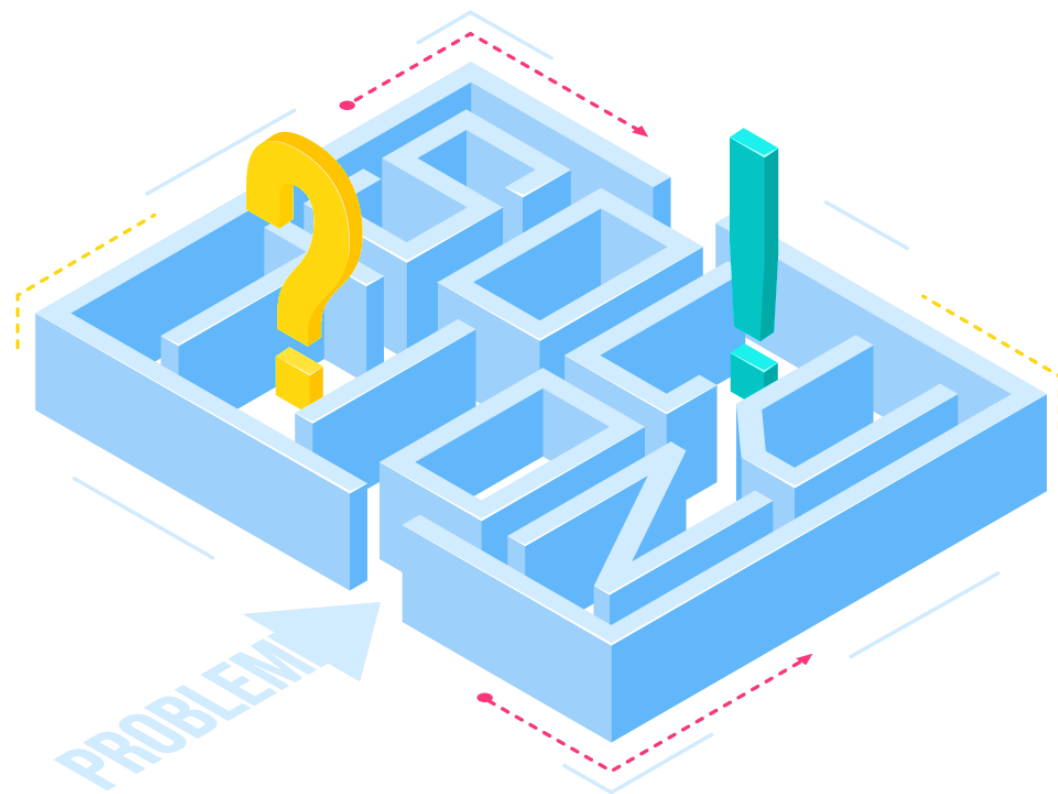
The Problem

- **Urban Development Challenges in MENA:**

1. **Limited Financing:** Urban projects struggle to secure funding.
2. **Exclusion:** Citizens are often left out of decision-making.
3. **Stifled Innovation:** Great ideas fail to reach the market.
4. **Suppressed Growth:** Urban businesses face barriers to expansion.

- **The Result?**

- *Missed opportunities, stagnant communities, and untapped potential.*





The Solution

- **NEOMASKAN: A Revolutionary Platform**
 - *We combine PropTech, FinTech, and RegTech to create a decentralized, inclusive, and transparent ecosystem for urban development.*
- **Our Unique Selling Proposition (USP):**
 1. **First Property Token in MENA:** Tokenizing real estate for accessibility and transparency.
 2. **Crowd-Powered Fair Value:** Leveraging collective wisdom for fair pricing.
 3. **Decentralized Validation:** Eliminating biases and inefficiencies.
 4. **Data-Driven Insights:** 300,000+ records and 22,000+ customers for precision.





Idea Validation

Properties Exchange Bourse

Melkbama approved by CVC of Iran OTC market ●

UZCoin

A project's token ●

won Iran Central Bank Fintech Prize ●



2025

Now

NEOMASKAN

After covid pandemic, The pivot has been done

2020



2019



Zamoon

- A aggrotech Lendtech, P2P and crowdfunding on lands,
- its won the prize of Agro Bank of Iran in startup weekend

2018



2016



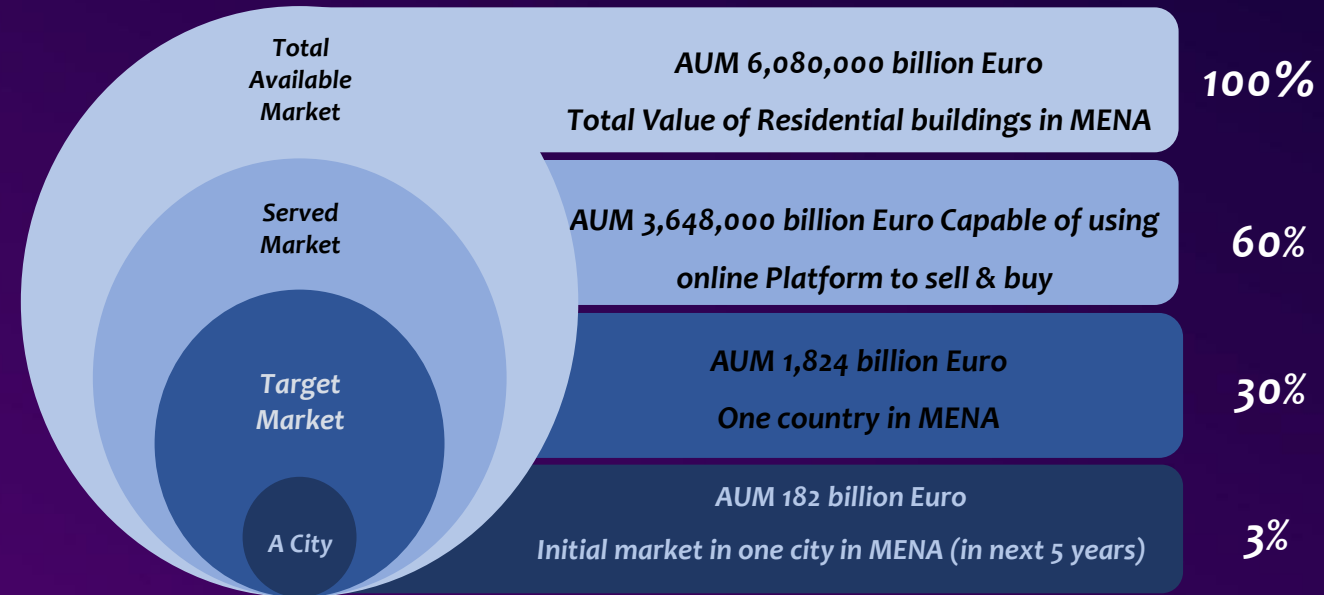
MelkBaMa

- A platform for trading home and exchange it.
- It won the prize of startup weekend





The market opportunity



- Non-Residential Real Estate was not considered and could be added in the next stage!
- It is estimated the online trading of properties through NeoMaskan will be AUM of 800 billion Euro up to the next 5 years.



The Opportunity

- **Why Invest in NEOMASKAN?**

- 1) **First-Mover Advantage:** Unlocking a \$1.5 trillion real estate market.
- 2) **Scalable Growth:** Projected €3.8 million in annual revenue by 2025.
- 3) **Community Impact:** Empowering citizens and building sustainable cities.
- 4) **Diversification:** A unique asset class blending real estate, blockchain, and FinTech.

✓ *By investing in NEOMASKAN, you're not just growing wealth—you're building a legacy.*





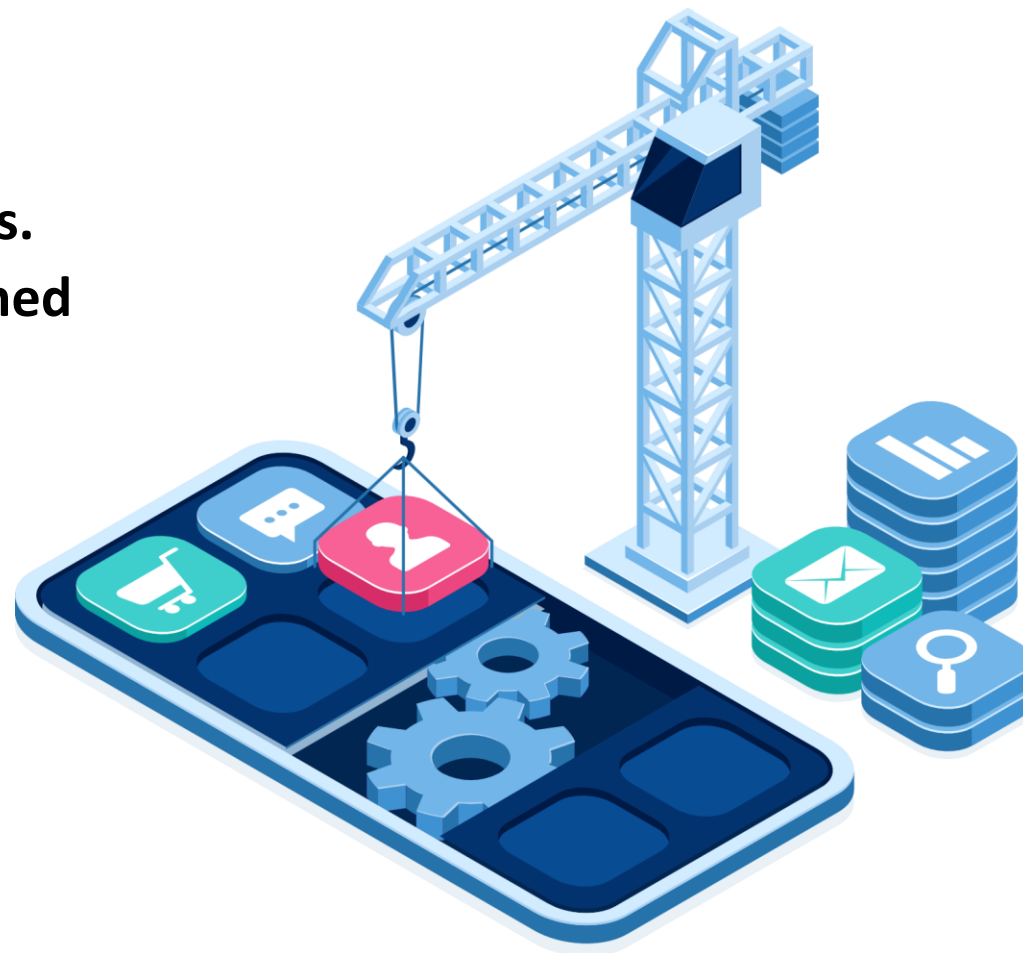
The Business Model

- **Triple-Sided Platform:**

1. **Sell Side:** Facilitating transactions for sellers.
2. **Buy Side:** Assisting buyers in making informed decisions.
3. **Expert Side:** Leveraging expert insights for market analysis.

- **Revenue Streams:**

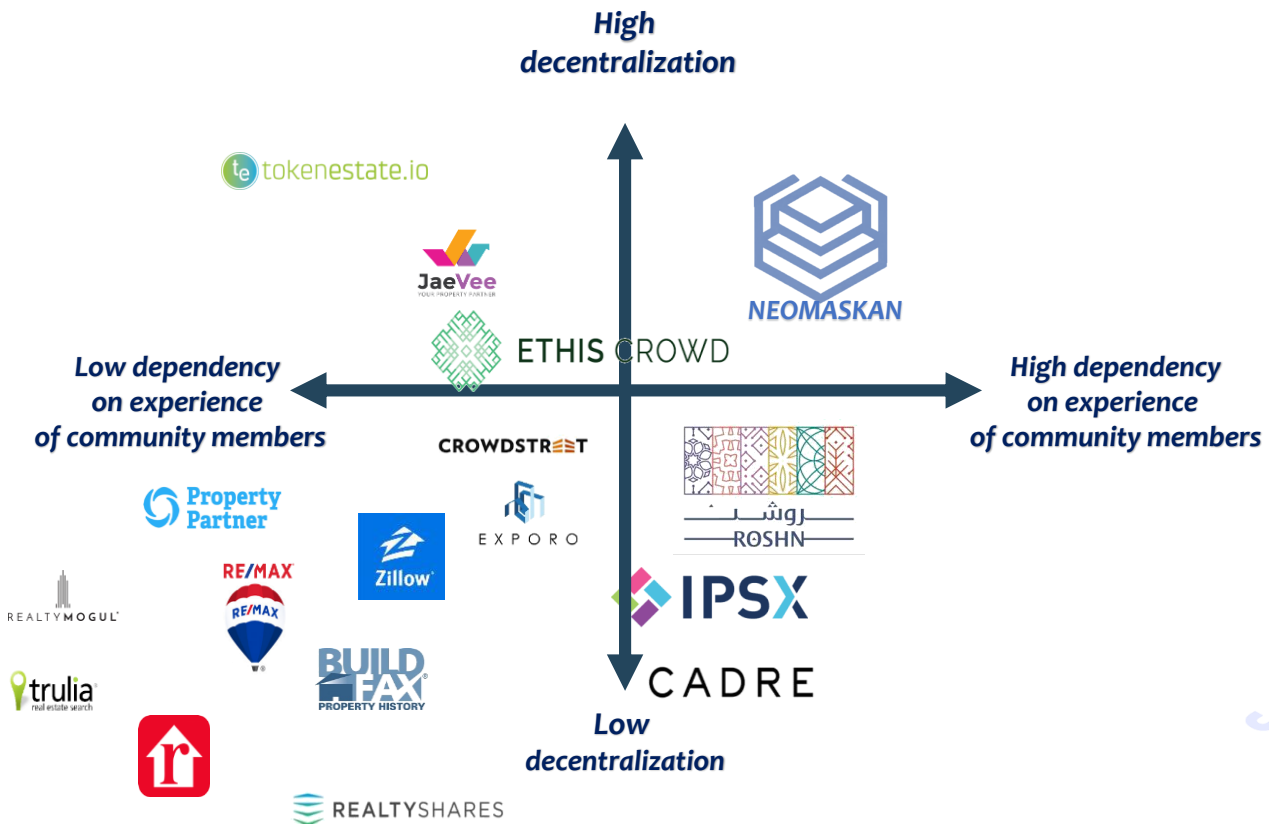
- ✓ *0.69% Commission per Transaction*
- ✓ *15% Market Share Goal*
- ✓ *14+ Indirect Revenue Models*





Competitive analysis

Competitor Analysis in Blue Ocean?





Financial Projections

- **Seed Round:**

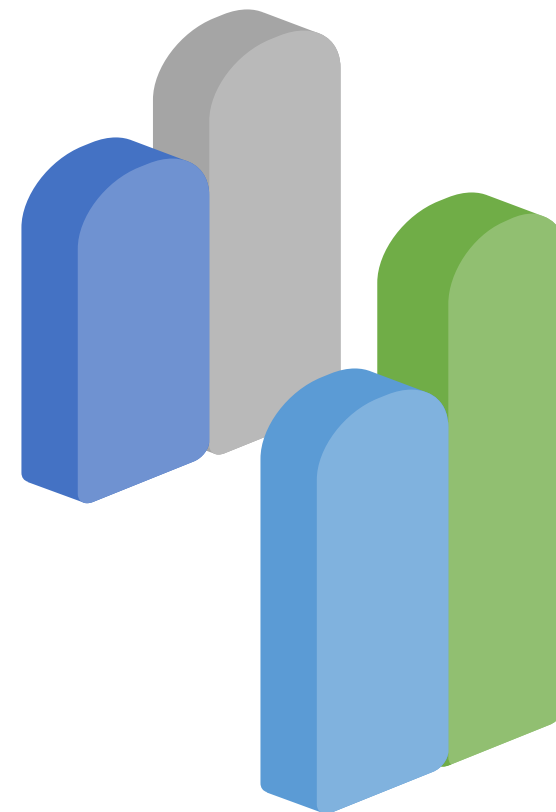
- **€430,000** for 18 months of operations.
- **€11.9M** Gross Income from 70,000 transactions.

- **Round A & B:**

- **€1.5M** for expansion.
- **€99.7M** Gross Profit from 1.2M transactions over 60 months.

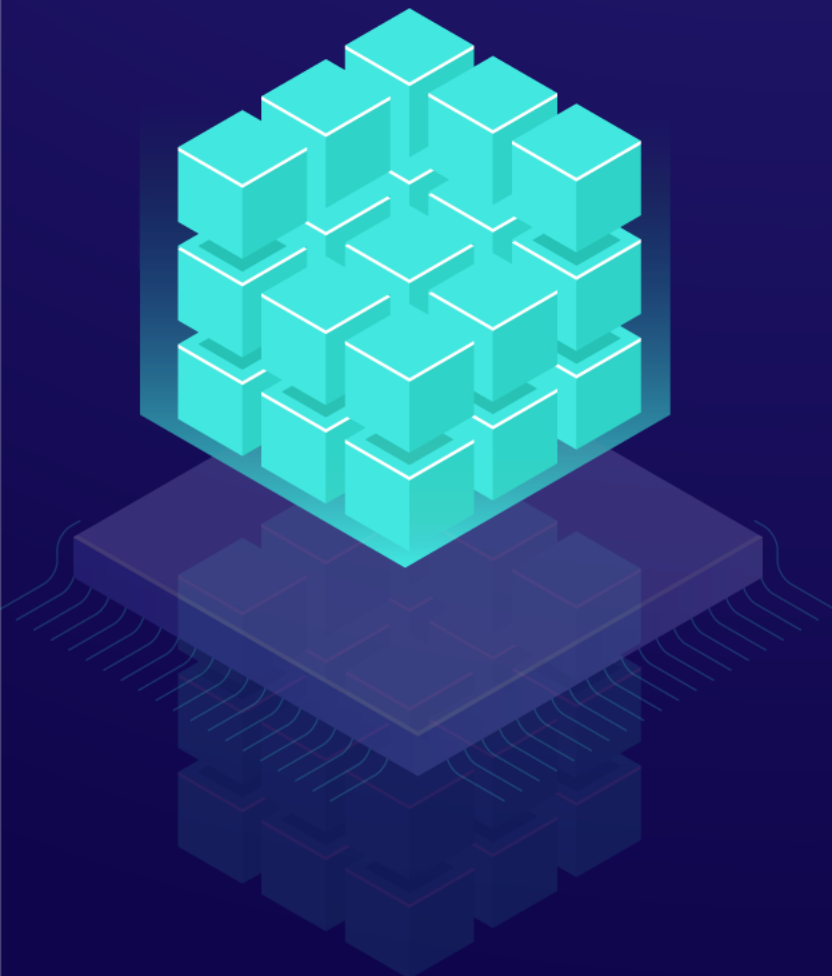
- **Why Now?**

- *The demand for innovative urban solutions is skyrocketing. Early investors will reap the greatest rewards.*





The Impact



- **What We Deliver:**
 1. *For Investors: Secure, transparent, and profitable investments.*
 2. *For Citizens: Financial inclusion and a voice in urban development.*
 3. *For Developers: Access to innovative financing and streamlined processes.*
 4. *For MENA: A blueprint for sustainable, inclusive growth.*
- **Your Investment Creates:**
 - ✓ *Jobs.*
 - ✓ *Homes.*
 - ✓ *Thriving Communities.*



The Legacy

- **Why NEOMASKAN?**
- **Because it's not just about money—it's about impact. When you invest in NEOMASKAN, you're:**
 - ✓ *Building cities that are inclusive and sustainable.*
 - ✓ *Empowering communities to thrive.*
 - ✓ *Leaving a legacy of innovation and progress.*
- **This is your chance to be part of something bigger.**





Call to Action

- **Join the Movement. Build the Future.**

- *Invest in NEOMASKAN today and:*

- ✓ *Grow your wealth.*
- ✓ *Empower communities.*
- ✓ *Leave a legacy.*

- **Take the First Step:**

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NEOMASKAN

Where Your Money Builds More Than Wealth—
It Builds the Future.

Invest. Empower. Legacy.